

Winton Place Youth Center

2021 Corporate Partnership Packet



4609 N. Edgewood Ave.

Cincinnati, OH 45232



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LETTER FROM CEO/BOARD PRESIDENT

Dear Friends,

I am pleased to introduce the Winton Place Youth Center, an independent 501(c)3, after school program that has been serving the area of Spring Grove Village, Winton Hills and Winton Terrace for over thirty-seven years. Our mission is "to enable neighborhood children to make positive contributions to the larger community, now and as adults".

The youth center originally started as a safe place for children following a drug related murder in the neighborhood. It has evolved over the years into an after-school program focused on helping elementary age school children maintain grade level skills and advance academically, as well as, to build a wholesome life style and avoid destructive habits. We serve forty to fifty children on a daily basis during the school year. Majority of our children are from low income and single parent families, a population at high risk to drop out of school and struggle to maintain a stable life. We strive to help these students advance into high school, prepared to succeed there and graduate from high school or a vocational school or better, allowing them to find a job and escape an ongoing cycle of poverty.

Last year, 100% of our students passed to the next grade. The children participated in one hundred hours of community service and thirty-four workshops on such topics as drugs, alcohol, smoking, various health problems and hygiene practices.

We are grateful for the help of many volunteers from the neighborhood, local high schools, especially St. Xavier High School, and the University of Cincinnati and Xavier University. These generous people spent eight hundred fifty hours during the year, tutoring and mentoring our children.

We believe this is an important mission which has been carried out ably and with dedication over these past thirty-five years. It is a real asset to the community. We are supported by donations, fundraisers and grants. We invite you to get to know the youth center better and to join us in our efforts to grow our young neighbors into successful, contributing adults.

Gratefully,

Suzanne Hagedorn, MD
Board President

LETTER FROM EXECUTIVE DIRECTOR

To Our Potential Corporate Sponsors,

On behalf of the Winton Place Youth Center, I am excited to ask for your business to make an investment, not only in an organization that has served the Winton Hills area for 37 years, but in the youth who will become future consumers, clients, employees. Our center has grown considerably since our humble beginnings and we want to invite new organizations and companies to support the work we do.

Over the last four years, the Winton Place Youth Center has grown consistently. Enrollment is up nearly 50% from 2017 and we're currently at our max due to space. We've began hosting additional programming that includes opportunities for our parents and community members to engage in programs and events that are pertinent to their needs. This empowers our staff to foster change in our students and their families. With additional resources, we can serve teens and host more workshops for our neighbors. WPYC has the potential to offer a lot of services but lacks the consistent funds and partnerships to make it happen.

In order for WPYC to grow our operations and enable youth to make positive contributions to the community, we need contributions from local and national businesses and organizations. Support from these places will lessen our reliance on increasingly competitive grants each year to keep our doors open. Our youth center continues to run on a lean budget. The facility is in need of upgrades, renovation, new supplies and technologies. Please feel free to stop by the youth center and see first hand what we do or glance at our website: www.wpyouthcenter.org.

Thanks for your consideration,

Allison J. Todd

Executive Director

allie@wpyouthcenter.org

HISTORY OF WINTON PLACE YOUTH CENTER



In 1983, a concerned group of community members had it in its heart to create a safe place for the children of Winton Place (now called Spring Grove Village). This was in response to a shooting within the neighborhood resulting in the death of a young teenager. With great determination, they secured a block grant from the City of Cincinnati and acquired the facilities that Winton Place Youth Center now knows as home.

The Winton Place Youth Center has come a long way since opening its doors in 1984. Initially, the Center's activities were limited to recreational programming. Soon, WPYC hired its first executive director, Linda Wihl. During her 17 year tenure, she expanded the Center's programs to include academic support, character development and cultural activities. Program expansion continued under Lanita Hanekamp, the second director, known for her effective use of peer groups to foster social and emotional development of WPYC students.

In 2009, WPYC continued its growth under Terry Davis whose experience allowed WPYC to strengthen its infrastructure. With help from the Greater Cincinnati Foundation, renovations took place in 2012. In 2015, the City of Cincinnati changed its funding priorities, leaving several youth programs like WPYC without much needed funding. To our encouragement, our neighbors, churches and families of our founders have encouraged and sustained the center. Though our budget is lean, the ongoing support of so many shows that WPYC remains strong in the heart of our community today.

In 2017, Jamieson Williams became the new director of the Winton Place Youth Center. He completely rebranded the website and boosted WPYC's online presence. Under his leadership, WPYC expanded into summer programming, received new laptops, started a donor newsletter and doubled enrollment for the after school program.

Editor: Jan Leach, 369-1004

Winton Place teen hall nears reality

Their children are grown now, but members of civic committee finally have their center

BY PAT WALDMANN
Enquirer Contributor

For more than 100 years, Cincinnati-ans knew it as "Wooden Shoe Hollow."

Winton Place's rich soil attracted a community of hard-working German immigrants who came in large numbers to raise vegetables in small truck gardens and greenhouses.

Never a community of affluence, Winton Place has remained a neighborhood of hard-working people, many of them descendants of the original families.

A handful have become caught up in a project which has become something of an obsession.

During the summer of 1980, teen-agers began congregating along sidewalks, intimidating older residents. The Winton Place Civic Club held a town meeting to try to find solutions.

Don Westerbeck, a man who already had become involved with local youths through scouting activities, suggested the teen-agers needed a place to congregate.

He and his brother, Paul, along with a group of concerned parents began to search the neighborhood. Calling themselves the Winton Place Athletic Club,

they found a vacant building and convinced the owner, Dave Evans, to rent it to them for \$100 a month.

Westerbeck said he could not believe the response from neighbors and businesses. The money began to roll in and the Athletic Club bought a ping pong table, a pool table and other recreational equipment.

More than 200 area youths signed up. "Some of these kids even brought their homework in to do while their parents were still at work," Westerbeck said.

But the solution was short-lived. The building did not meet the requirements of Cincinnati's zoning codes for use as a meeting place, and the Winton Place Athletic Club had to shut down.

Street problems soon reappeared.

In 1983, the neighborhood held another meeting. A new group, the Winton Place Youth Committee, was formed.

By this time, Dave Evans, a bachelor, had become as committed to the project as the families themselves. An instructor at Cincinnati Technical College, Evans helped prepare an application for a federal Community Development Block grant. The application brought \$65,000.

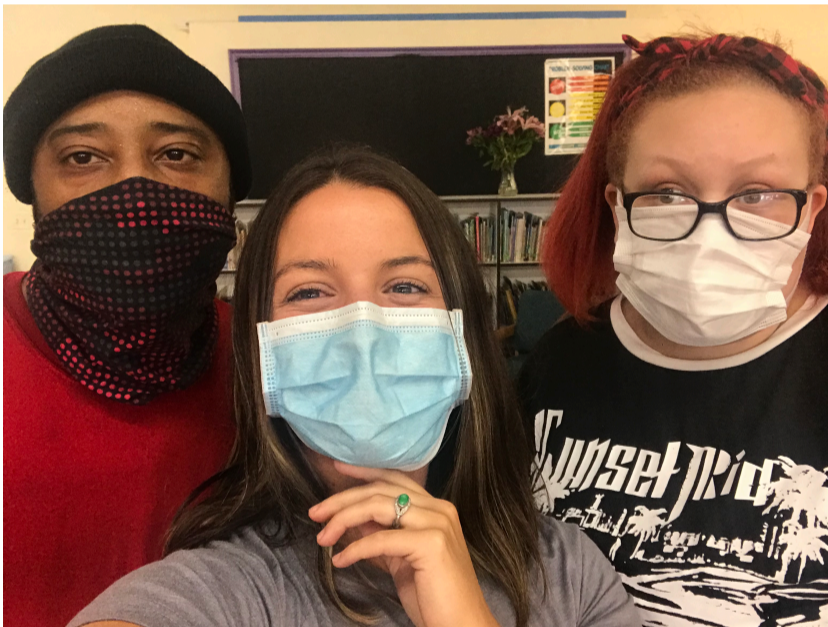
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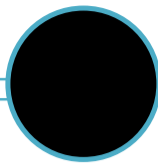
The Cincinnati Enquirer/John Gurley

Winton Place Youth Committee, from left, Jeannine Duncan, Geneva Stevens, Marty Vanderbilt, Dave Evans, Don Westerbeck, Dave Zins and Paul Westerbeck.



In 2020, Allison Todd became the new Executive Director of WPYC. Allison has spent a number of years with the organization before assuming her executive role. First, as a work-study student through the University of Cincinnati and also as a member of the WPYC board. Under Allison's leadership, the organization has revitalized community partnerships with other nonprofits, businesses, and community leaders. In the fall of 20', Allison introduced and funded a weekly Karate program and successfully pivoted our program to meet the needs of our neighborhood's remote learners.





Winton Place Youth Center Demographics

INCOME

74% OF WPYC FAMILIES REPORT INCOME AT THE FPL

9 OUT OF 10 STUDENTS QUALIFY FOR FREE OR REDUCED LUNCH



55% OF OUR STUDENTS ARE FEMALE

89% OF OUR STUDENTS ARE BLACK



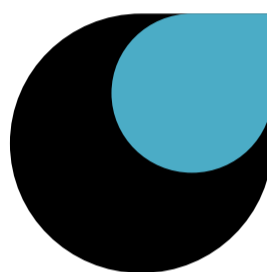
3/4th IN SINGLE PARENT HOUSEHOLDS

QUICK STATS

VOLUNTEERS COMPLETED **600** COMMUNITY SERVICE HOURS DURING THE 2018-2019 SCHOOL YEAR.

OUR STUDENTS PERFORMED **150** SERVICE LEARNING HOURS WITH OTHER AGENCIES IN 2019.

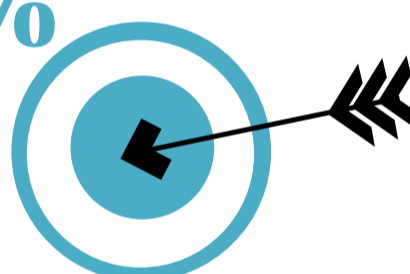
EDUCATION



OUR STUDENTS ATTEND **13 DIFFERENT SCHOOLS** BOTH PUBLIC PRIVATE AND CATHOLIC

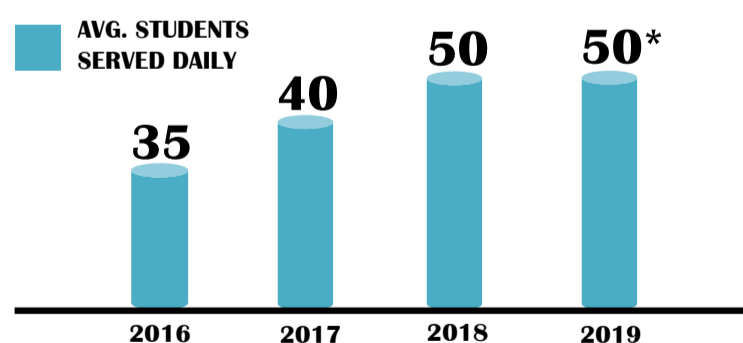
ACHIEVEMENT

100% OF OUR STUDENTS



HAVE ACHIEVED GRADE PROMOTION SINCE THE 2017-2018 SCHOOL YEAR.

STUDENT ATTENDANCE



*50 IS OUR MAX DUE TO STAFF AND BUILDING SIZE

AFTER SCHOOL PROGRAM

Our Youth Development program runs from August to May of each school year. It consists of multiple components that provide a holistic approach to enriching student's abilities.

Academic Assistance

The Winton Place Youth Center provides academic assistance 4 times per week. Our academic success is supported by the Americorps Public Allies program, St. Xavier High School, the University of Cincinnati and Xavier University.



Character Development

The center facilitates numerous workshops. These workshops are led by WPYC staff or by partner organizations. We've collaborated with PreventionFIRST!, Keep Cincinnati Beautiful, Xavier University, the Cincinnati Health Department and many more. Some topics include hygiene, decision making, teamwork, bullying, vaping and healthy eating.

Service Learning

Each year, our Americorps member reaches out to organizations that would accept youth K-8 volunteers. WPYC appreciates all of our volunteers and instill those values in our students. We embark on service learning opportunities each year. We collect pennies for other non-profits to donate. Our students create cards for neighbors in our community for each holiday. In the past, we read to residents at the Daniel Drake Center, learned about disabilities and played Goal Ball with young people at the Cincinnati Recreation Commission.



Recreation



Many of our students miss out on physical activity at their school. At our center, the children enjoy a large playground. Our Karate Program led by black belt instructor, Martess Miller, has taught our students discipline, strength, and keeps them moving their bodies.

Expression & Creativity

Our goal is to allow students to find hidden talents and express themselves. Whether it's putting on a play for a local church, creating their own books or designing anti-violence shirts to wear, our students get the chance to build confidence and skills just through hands-on and experiential mediums.



SUMMER PROGRAM



In 2017, under new leadership, the Winton Place Youth Center created its first Summer Program.

Our WPYC Summer Day Camp lasts eight weeks from 8:30-5:30pm each weekday. It focuses on fighting “summer learning loss”, reading comprehension, hands-on learning and exploration of Cincinnati.

Some activities include:

*STEM Activities

*Gardening

*Arts & Crafts

A few trips we’ve taken:

Cincinnati Reds

Homeadow Song Farm

The Cincinnati Observatory

Cincinnati Police Museum

National Underground Railroad Freedom Center

Cincinnati Fire Museum

John P. Parker House

Morgan’s Outdoor Adventures

Winton Woods

The Cincinnati Zoo

OTHER WAYS TO SUPPORT WPYC

Though we're primarily looking for financial assistance, the Winton Place Youth Center acknowledges there are ways to support our program without direct financial contributions. Listed below are a few examples of ways your business can support WPYC:

Networking Events & Media Assistance

WPYC is looking for ways to expand its program as well as find more supporters through the Greater Cincinnati area. If your business has networking events or programs that are open to the public, WPYC can send someone to speak on our behalf. We also have a need for exposure via media outlets, corporate website features, and news articles/programs.

Discounted & Pro-bono Goods and Services

During a calendar year with many young people, our facility goes through extensive wear and tear. Our needs vary each year. However, there are many operational maintenance, and facility improvements. We have needs for pest control services, gardening and lawn care, upkeep, HVAC repair, roof repair/upkeep and other general maintenance issues that may arise over the course of a school year.

Volunteering & Youth Engagement

Some corporations require or encourage employees to engage with nonprofits in their communities. Employees from your business can volunteer at the youth center in a variety of ways: Tutoring, taking them on field trips, hosting a supply drive, having a party, bringing them to your facilities, etc. This can be the first step to a long-term collaborative effort between your business and the youth center.

CURRENT AND FORMER SPONSORS

Current:



Former:



Former Event Sponsors:

Alexander & Associates Co.

Barbara Koch, CPA

Bruegger's Bagels

Cincybeat DJs

F&M MAFCO

Kroger

Mechley Accounting

Western Hills Nursing & Rehab Center

WPYC INFORMATION

The Winton Place Youth Center is a registered 501(c)3.

The address for the Winton Place Youth Center:

4609 North Edgewood Avenue

Cincinnati, OH 45232

More information can be found at www.wpyouthcenter.org

The Winton Place Youth Center can be found on social media:

Facebook: www.facebook.com/WPYouthCenter

Instagram: www.instagram.com/WPYouthCenter